

CONFERENCE AGENDA

7:30 AM – 8:15 AM	Registration and Breakfast: Early Bird Networking	
8:15 AM – 8:45 AM	Welcome, Introductions and Program Overview: Michael Pazzani, Vice-Chancellor for Research and Economic Development. Rosibel Ochoa PhD, U C Riverside Associate Vice Chancellor, Office of Technology Partnerships/Research & Economic Development – "Driving New Business Venture Innovations through Collaborative Approaches in Multidisciplinary Research"	
8:45 AM – 9:00 AM	Scott Brovsky, Executive Director, Entrepreneurial Proof of Concept and Innovation Center (EPIC SBDC): "Generating New Resources for Training, Mentorship, and Connections to Investors and Partners"	
9:00 AM – 9:50 AM	SBIR & STTR Awardee Experience/Lessons Learned Q&A: Stuart Berkowitz, Ph.D., Out of the Fog Research LLC, Learn from an awardee about winning an SBIR	
9:50 AM – 10:00 AM	Short Topic, NIH SBIR Awardee: Key Lesson Learned I; NIH Program Officer Introduction	
10:00 AM – 10:50 AM	NATIONAL INSTITUTES OF HEALTH – Matthew Portnoy PhD, NIH SBIR/STTR Program Manager Topic - NIH Success Stories in Translating Promising Technologies to the Private Sector; Enabling Life-Saving Innovations to Reach Consumer Markets – What are We Looking for From Applicants? The NIH Research Evaluation and Commercialization Hub (REACH) program	
10:50 AM – 11:00 AM	Short Topic, SBIR Awardee: Key Lesson Learned II; NSF Program Officer Introduction	
11:00 AM – 11:50 AM	NATIONAL SCIENCE FOUNDATION (teleconference from Arlington, Virginia): – Jesus Soriano Molla, MD, Ph.D., MBA Program Director, Partnerships for Innovation (PFI); Division of Industrial Innovation and Partnerships (IIP); Directorate of Engineering: Topic - Increasing the Impact of NSF-funded Research Discoveries – From Proof-of-Concept through PFI to Prototype Development through SBIR/STTR	
11:50 AM - 12 Noon	Meeting Announcements	
12 Noon – 12:50 PM	Lunch and Keynote Speaker (Begins at 12:20 PM)	
	Sponsor Welcome & Speaker Introduction: Rossina Gallegos, Director, Union Bank Foundation;	
	Keynote Speaker: Gioia Messinger, Founder and Principal, LinkedObjects , Breaking Barriers: Economic Development in the Region Through Transformative Innovation	
1:00 PM - 1:10 PM	Short Topic, SBIR Awardee: Key Lesson Learned III; USDA Program Director Introduction	Workshop I (1:00 PM – 1:50 PM.): Writing an Effective Commercialization Plan: I-Corps Customer Discovery
1:10 PM – 2:00 PM	DEPARTMENT OF AGRICULTURE – Scott Dockum, SBIR Program Coordinator/COR, USDA/NIFA; Topic - Vital Scientific Problems & Opportunities in Agriculture That Will Lead to Significant Public Benefits	& Validation Principles (Mark Leibowitz PhD, EPIC Interim Director, & Alexandra Orozco MBA, Associate Director, International Partnerships, EPIC)
2:00 PM – 2:20 PM	Break	Workshop II (2:00 PM – 2:50 PM): Communicating
2:20 PM – 2:30 PM	Short Topic, SBIR Awardee: Key Lesson Learned IV; DOE Program Officer Introduction	Research Intent: Study Approach Design for Non-Academics (Richard Creager PhD, UCI Applied Innovation SBDC)
2:30 PM - 3:20 PM	DEPARTMENT OF ENERGY - Chris O'Gwin , SBIR/STTR Programs Office, Office of Science. Topic - High Priority Research and Development Needs: Areas That Support the DOE Mission	Workshop III (3:00 PM – 3:50 PM): Developing World Class Innovations Through Federal Lab Consortiums, University, and Private Partnerships (Rick Shindell, Zyn Systems, Sequim, Washington; Jennifer
3:20 PM – 3:30 PM	Short Topic, SBIR Awardee: Key Lesson Learned V; DoD Program Officer Introduction	Stewart, Naval Surface Warfare Center)
3:30 PM – 4:20 PM	DEPARTMENT OF DEFENSE – Robert L. Smith CIV ONRA, 03T, Director SBIR/STTR Programs, Office of Naval Research; Payne, Michael (Cydecor); Topic - Innovative Solutions that Address Defense Technology Gaps Confronting the DOD & Deliver High Commercialization Potential	Workshop IV (4:00 PM – 4:45 PM): Understanding Reviewer Criteria; what are their guidelines; what are they looking for to determine if your proposal merits funding (Carlos Gutierrez, Chief Strategy Officer, Larta Institute)
4:30 PM – 4:50 PM	Closing Remarks	
5:00 PM - 6:30 PM	Early Evening Networking, Guest Reception; U C Riverside Multidiscipline Research Building (MRB)	